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CO., LTD.
THRESHERS
Blower
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WE PAY FREIGHT AND TAX
THRESHERS FOR ANY ENGINE FROM 2 1/2-25 H.P.

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If you have a Tractor you cannot really do without this Thresher with Pump and Blower to run with it. It can ship immediately and you can have the outfit immediately, way and pay good money to get it. Buy it at once.

No. 4 Combination
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Blower, Belt, Chute,
H.P. Engine, Webster
Accessories.
\$1037.00

These prices are cash
ask for time terms.
For any Machine sold
by us we can supply
blowers, pumps, etc.,
at a very low price.
Also for any other
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No. 9—"1923 Special"
with 15 H.P. Engine,
Blower and Self-Feeder
\$1250.00

WHAT IS A NEWSPAPER?

Fred Turnbull, Editor
Address at Rotary Club

At the Friday meeting of the Rotary Club, Fred Turnbull, of the Advertiser, gave a splendid address on the above subject.

A newspaper has been described, he said, as a daily or weekly paper containing news or intelligence of past, current or coming events, with comment, criticism or discussion by editors or contributors.

The newspaper is of origin in the Roman Bulletin, several centuries before the Christian era. One of these recorded incidents relating to the progress of the army and other reported disclosures of the Senate, and a third concerned more nearly the true newspaper and gave a registry of the births, deaths and festivals, told of matters relating to the imperial court and contained some general news. These Bulletins were published by being posted up in a public place, where they might be read.

There is great room for the play of imagination as to the graphic story which the modern reporter might have made of the murder of Caesar, the oration of Mark Antony, the great audience assembled in the old Coliseum, the death of Brutus, the life and death struggle between gladiators, or the unfortunate fate of a poor victim in the cruel onslaught of a beast of prey.

The first journal printed in the world was the Pekin Gazette, which was started in 1580, and is still being issued. It is in the form of a pamphlet, of thirty or forty pages, with a colored cover paper and printed from wooden type. The Chinese had a very early system by which they cut the characters out in a solid page on a wooden block or plate. This page was then inked and the characters were printed on a sheet of paper. This method was used for many centuries.

The Masarin Bible, printed between the years 1450 and 1455 in Mainz, Germany, was the first book printed from movable type.

Gutenberg's invention, simple as it seems now, is classed as one of the greatest in history. It is impossible to realize how far civilization would have been retarded but for the universal spread of literature which this simple invention and others which followed, made possible.

William Caxton was the first English printer, and the first English book printed by him appeared in 1474. Among the notable works he printed were Chaucer's Canterbury Tales and Aesop's Fables. The type used was so much like the writing of the time that many of his works were mistaken for manuscripts.

Towards the close of the 16th century, soon after the invention of printing, small printed news sheets began to appear in Europe, and told, among other things, of the discovery of America. A monthly published in Venice in 1562 was sold for a small coin called a "gazetta," hence "Gazette," which came to be the popular name for the modern newspaper.

The first London daily, "The Courant," was published in 1709. The London Times commenced in 1785 under the name of the "Daily Register," and in 1788 the name was changed to "The Times."

The first paper in Canada, called the Halifax Gazette, was published in 1752.

The demand for newspapers has become so great that there are now more than 60,000 publications in the world. More than half of these are in the English language.

Improved Methods
In typesetting there was no improvement as to speed over as Gutenberg's method of setting individual letters by hand for over 400 years. Though inventors had been at work

trying to perfect typesetting machines as early as 1822, it was not until 1885 that Ottavio Moretti, of Philadelphia, perfected the Linotype, as the name of the machine indicates, instead of printing individual letters, it makes a solid line of type, and the capacity of this machine will equal the production of five hand compositors.

Demand for larger papers and growth of circulation made necessary the invention of fast presses of great capacity. Gutenberg's press was very crude affair, but it did the work well and there was no improvement for 50 years. John Rust made the first improvement in hand press in 1827 in the Washington land press. From it about 250 sheets, printed on one side, could be turned out in an hour. The Hoe company daily developed a system by which the type, instead of being from a flat bed, was held by a cylinder and it cylinders. Then followed the discovery of stereotyping and the invention of a press to take the paper from the rolls, print as many pages as required, cut the paper into pages, paste, fold, deliver and count them at the rate of 600 per minute.

A number of factors outside the invention of the press have contributed to the modern newspaper's efficiency. As a result of the discovery, construction and use of the telegraph, cable, and the formation of wide-gathering organizations with wide branches, the news of events in every part of the world are flashed to every other part and given to the public to read almost as soon as they occur.

The telephone has facilitated the collection of local and district news, which is the most important of all news everywhere. This is true, in matter how large the centre of publication. The people are interested in their home news more than in that elsewhere. In London and New York this is true just as much as it is in Red Deer.

Generally speaking, there are three departments in every well regulated daily newspaper—the mechanical, the business and the editorial.

In the first, expensive, up-to-date news is obtained and words are arranged to produce an attractive paper.

In the second, there must be aggressive work to find the revenue to meet the cost of publishing, and the revenue is available only through advertising.

Both these departments are highly important and are essential to ensure success, but after all they are but secondary to the preparation and presentation of news and editorial which is the real mission of the paper.

The first duty of a newspaper is to get at the news and present it truthfully. The editor of a newspaper must be well informed, but fair and high-minded. Speaking to hundreds of people, he is more likely than he realizes that he has a great responsibility, which should be exercised always for the betterment of the community which he serves.

Where revenue is necessary to carry on a paper, it is more likely that otherwise to be attracted to a paper which aims to perform its true function of giving all the news accurately and acts as a wise exponent of public opinion. They are the real reasons for its existence.

Tribune, Published in Chicago
Owens 500 square miles of forests in Labrador.
Employs close to 500 men in the winter months getting out logs.
Transports them to Thorold, Ont., by its own fleet of steamers. To its paper mill, where the logs are made into pulp wood.

About 10,000 cars of freight enter and leave this mill each year.

For 2700 carloads of paper to come out of the mill, 6,000 carloads of wood, 1,500 carloads of coal and great quantities of sulphur, limestone, clay, etc., go in.

In the composing room alone the Tribune employs 165 people, and in the entire Chicago plant over 1,000 persons are employed.

The bookkeeping department has 250 employees.

The press room is equipped with twelve complete presses, which are capable of turning out 36,000 papers per hour each.

The delivery of the city papers alone requires 65 wagons and 48 motor trucks.

In 1921 one of their Sunday editions consumed 700 tons of newspaper.

They have a reference room, or morgue, as it is called in the news paper world, where they have filed a

million and a half clippings, 300,000 photographs, and 30,000 engravings. The different departments of legal, medical, care of the baby, etc., received a million letters from readers in 1922, and the editorial department handled over 3,000,000 letters—copies to advertisements.

The Tribune has 26 foreign correspondents, most of them on a straight salary, and their telegraph and cable tolls would run well over \$100,000 in a year.

The Local Newspaper

The local newspaper provides a means of keeping the community informed of the town closely identified with the life of the surrounding rural district. It is the great factor in establishing community interest, between the people of the town and the people of the district, without which it would be impossible to create and maintain that intangible something called public opinion which energizes and gives momentum to worth while movements, enabling them to accomplish the purpose for which they are launched.

The task and opportunity of the local newspaper is to give the news of the institutions, movements and people of the community; to create and maintain a wholesome community spirit and to co-operate in providing leadership and direction in community work.

Possibly no other medium, with the exception of the public school, can do such effective work in breaking down the artificial barriers created by racial and religious differences, and in uniting the diverse elements of our population into a common whole.

The local newspaper can usually be trusted to stand up for the rights and privileges of the people whom it serves and to expose the efforts of those who seek undue advantages.

The first paper established in Red Deer was called the Red Deer Echo, and was established in 1903 by Orville Fleming, a son of Geo. Fleming, of Penhold.

A year or two later the paper became the property of the late John R. Moore, and the name was changed to the Alberta Advocate.

Several different parties ran for Mr. Moore until 1905, when the late Mr. R. H. Cowell purchased it from Mr. Moore and ran it until 1906, when it was sold to Mr. Gairraith, who changed the name to the Red Deer Advocate.

The Red Deer News was established by Senator McInchey and Mr. Love in 1906, and in 1906 it was purchased by the late Mr. J. H. Gairraith, who has since been well and ably conducted by him since.

Red Deer has been indeed fortunate in the type of men who have conducted the newspaper. Being both progressive and conservative, they have always stood for what is best in community life; both have given unstinted service to the building of the town and district, and while they may have had differences of opinion as to the best way to achieve their ends, they have always been close personal friends, and the co-operation that has existed between the Red Deer papers has been one of the outstanding features of weekly newspaper life in the Dominion, and only this year in Halifax I heard it remarked on.

Red Deer has no reason to apologize for her newspapers. I have no hesitation in saying that they are two of the best and cleanest weeklies in Western Canada, and no town in Canada of like size has two such papers.

The local newspapers give employment to eight married men and two single men, and they pay out over \$20,000 a year in wages. The help they employ also gives a lot of community service.

The efforts of the Red Deer papers to cover the news of the district, as well as of the town, has developed a good will toward the town and its people that is not prevalent in many other districts. The newspapers have tried to make the residents of the surrounding country feel that the Red Deer papers are also their papers. And I think I am safe in saying that as a medium of communication between town and country the local newspapers are making good.

I believe the tendency of the future will be towards fewer but better papers.

A few years ago Montreal had six English dailies and Toronto had the same number. Now Montreal has only three and Toronto four.

A number of smaller dailies and weeklies have disappeared by absorption, cease to exist, or have been transplanted to more promising scenes.

The explanation is mostly found in the growing cost of production.

There was a time when every little town of 1,000 had its own paper, and each the avowed champion of one of the two great political parties, and each defending the town fairly and honestly in the approved fashion. And this condition persisted right up to the scale.

Today, irrespective of political or editorial views, there are few exceptions to the rule of fair and impartial presentation of news. There is, therefore, little to fear because of the gradual reduction in the number of newspapers serving any given area.

On the contrary, one prosperous publication, assured of a patronage which makes it independent of outside influences and enables it to provide good news facilities, able business and industrial administration and modern mechanical equipment, is a much more valuable asset to a community than two or three struggling, starving, nondescript newspapers could possibly be.

Among the guests were Joe Price, Calgary Rotary Club, Bert Bayley with Ernie Greig, W. M. Jarvis, President Bortolotto and Mr. Jarvis' guests, Prof. Molnais of Bristol Rotary Club and Dr. Fulton. Prof. Jarvis gave a very brief but pointed address, speaking of the ideals of community welfare, the power of speaking people, and the future of the Empire.

CATTLE LOAN ASSOCIATION
An organization of livestock men has been formed under the name of the Manitoba Cattle Loan Company. Limited, which will advance money to farmers for the purchase of cattle for feeding. Every encouragement will be given the farmer to produce and finish good grade stock for market. A. T. Speers, who has had a life-long experience in the cattle business in Manitoba, is President, and D. M. Johnson, Agricultural Commissioner of the Canadian National Railway, is on the executive.

EXAMINER'S REVIEW OF PROVINCIAL MARKETS

Calgary, August 30th.

Cattle—Prices at Calgary weakened a little during the week; choice heavy and light steers, \$4.50 to \$5; good, \$3.50 to \$4.25; medium, \$3 to \$3.50; common, \$2 to \$3. Choice cows, \$3.25 to \$3.75; good, \$2.75 to \$3.25; medium, \$2 to \$2.50; common, \$1.50 to \$2; canners down to \$2. Choice hogs, \$11.25 to \$12.75; plain down to \$10 to \$11.25. Calves slightly lower, top \$5 to \$5.75; plain down to \$2 to \$3.50. Feeders, \$2.50 to \$3.50. Stock hogs, \$2.25 to \$2.75; stock cows, \$3.50 to \$3.75.

Hogs—Prices fairly steady at Calgary, though most of Wednesday sales at \$10.50, thick smooths; 10 p.c. premium for bacon; today's sales \$10.50 to \$11.25. Hogs holding firm at Edmonton, with some up to \$10.50, but most sales \$10.25, off feed; bacon 10 p.c. premium.

Lambs—Lambs decidedly lower this week at Calgary; best sales at \$10.50; yearlings up to \$8 and even up to \$5.75. Edmonton had a larger run of sheep than usual and demand good; choice lambs up to \$10.50; yearlings, \$7.50 to \$8.50; ewes, \$5 to \$7. Brood ewes in demand.

Wool—Fine harvesting weather in Alberta and by the end of the week there will be a very considerable percentage saved. Markets have been hopping in the usual end of the season manner, when, owing to limited supply and unlimited rumors, anything can cause a change.

Butterfat—Butter—Cheese Creamery Butter—Cartons and prices unchanged; car lots, best, 32c to 32 1/2c, shipping point. Daily Butter—Fancy table, 23c to 25c; good, 22c to 23c; straight red, 21c to 22c; straight white, 20c to 21c; straight yellow, 19c to 20c; straight white, 18c to 19c; straight yellow, 17c to 18c; straight white, 16c to 17c; straight yellow, 15c to 16c; straight white, 14c to 15c; straight yellow, 13c to 14c; straight white, 12c to 13c; straight yellow, 11c to 12c; straight white, 10c to 11c; straight yellow, 9c to 10c; straight white, 8c to 9c; straight yellow, 7c to 8c; straight white, 6c to 7c; straight yellow, 5c to 6c; straight white, 4c to 5c; straight yellow, 3c to 4c; straight white, 2c to 3c; straight yellow, 1c to 2c; straight white, 0c to 1c.

Is hoped will benefit market.
Hides—Hides continue practically unaltered and dealers see nothing in immediate sight to improve matters.

Pars—Market very slow and will remain so until business opens in fall. Buying prices on anything offered are unchanged.

Eggs—Poultry—Eggs—Calgary prices unchanged, but advance Monday's sales 30c; No. 1, 30c; No. 2, 23c; cracks, 13c; receipts light, demand good; prospects good. Poultry—Spring, 1 1/2 to 2 1/2 lbs., 16c; over 2 1/2 lbs., 14c; 8w, 10c to 10 1/2c; old roosters, 6c; better keep the old stuff off the market and let it fatten.

Potatoes—Potatoes—Calgary trade at present mostly by the hundred; ton lot price, good new stock, \$15 to \$20, but top price hard to get; ample supply.

Hay—Trade very quiet and scarcely enough being handled to make a market; upland at country points, \$9 to \$11; alfalfa, \$10 to \$11; timothy, \$10 to \$17.

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Special Opportunity in the Piano Contest :-

We are holding a

Special Harvest Sale of Grey Enamelware, SEPT. 7th & 8th

See the Display in our windows. 12 Specials in Extra Quality Ware.

For Each Cent spent on the purchase of this Ware on the two days mentioned, the Purchaser gets Five Votes.

Watch This Space Each Week. It Will Help You Win the Piano!

THE McLARTY HARDWARE CO.

RULES OF CONTEST

1. The Contest opens Monday, August 27th, and closes at midnight on Monday, December 24th, 1923.
2. Each contestant must be nominated on the blank below and only nominations of individuals will be accepted.
3. On acceptance of any nomination the person nominated will be notified and will be credited with 5,000 free votes.
4. Each contestant on the nomination being accepted will be given a number and the votes may thereafter be deposited to his or her credit by name or number.
5. All votes must be deposited in the ballot box for that purpose in the store of the McLarty Hardware Co., or may be mailed in with instructions to deposit them for any candidate.
6. Votes must be placed in an envelope or package with the name or number of the contestant to whom they are to be credited plainly written thereon.
7. Votes will be counted at frequent intervals and the results announced in The News.
8. Votes must be deposited within one week of the Saturday of the week in which they are issued. They will be of different color or design each week.
9. For each cent paid to the McLarty Hardware Company the payer will receive one vote. This applies both to

outstanding accounts and to purchases of goods made during this contest.

10. Additional votes may be given from time to time, at special sales, on special articles, or as the management sees fit, but all contestants will be notified in advance of such opportunities.
11. For each year's subscription to The Red Deer News, whether on arrears or in advance, the subscriber will receive a credit slip entitling him or her to 500 votes on its presentation at the McLarty Hardware Company store.
12. After votes have been deposited and registered for one contestant they may not be transferred to any other contestant.
13. No person employed by or connected with The News Publishing Co. or the McLarty Hardware Co. will be allowed to compete, or to receive votes for purchases or subscriptions.
14. The Contest will be under the sole direction and control of the McLarty Hardware Co., who will total all votes on adding machines.
15. The person who has the greatest number of votes at his or her credit at Midnight on December 27th will be given a fine \$350.00 Wills Art Piano, similar to the cut above.
16. The management reserve the right to donate further prizes at any time as they see fit, or to add to the rules governing the contest.

Just Arrived
Car B.C. Preserving Fruits
 FINEST QUALITY, LOWEST PRICE
Phone Your Order

It Pays to Pay Cash
 The W.E. LORD CO. LTD. RED DEER, ALBERTA.

Just Arrived
Car B.C. Preserving Fruits
 FINEST QUALITY, LOWEST PRICE
Phone Your Order



"Dear Old Golden Rule Days" are here again. And the golden rule of foot comfort for school children is to have perfect fitting shoes that shape their feet as nature intended. Our children's shoes protect growing feet. Straight lines and roomy cut give perfect foot freedom and enough support to keep them from tiring.

"WILLIAMS" ELK BOOTS FOR BOYS, BULL-DOG LEATHER SOLES, \$3.75 and \$4.50 PAIR

Black or brown elk uppers that keep soft and pliable; strongly sewn, with heavy waxed thread. Bulldog chrome tanned leather soles and solid rubber heels.

Sizes 11 to 13½ \$3.75
 Sizes 1 to 5 \$4.50

BOYS' BROWN BLUCHER BOOTS, Sizes 1 to 5 \$3.50 PAIR

A splendid boot for everyday or school wear; made of durable grain leather, strongly sewn with waxed thread; good weight leather soles that are sewn and rivetted.

BOYS' BLACK BLUCHER BOOTS, \$2.95 PAIR

A good boot for school and everyday wear. Made from well tanned, waxed, split leather; neat, comfortable fitting last; sizes 1 to 5.

YOUTHS' BLACK BOX KIP LEATHER BOOTS
 Sizes 11 to 13 \$2.95 Pair

A "Cote" make; made on neat last; good weight soles; sewed and rivetted.

BROWN LEATHER BOOTS FOR SMALL BOYS
 Sizes 8 to 10½. Priced \$2.50 Pair

A "Cote" make, and one that will stand lots of rough wear.

SPECIAL—BOYS' BROWN CANVAS BOOTS

Leather trimmed; leather soles and heels. Sizes 11 to 5. \$1.95 Pair

SPECIAL—BOYS' RUNNING SHOES, reg. to \$2.25 95c Pair
 Black or white canvas uppers; rubber soles. Sizes up to 5.

MISSSES' BLACK DONGOLA KID BOOTS

Sizes 11 to 2 \$2.95 Pair

MISSSES' BROWN DONGOLA KID BOOTS

Sizes 11 to 2 \$3.65 Pair

MISSSES' BLACK BOX KIP BOOTS

Sizes 11 to 2 \$3.25 Pair

"WILLIAMS" MAHOGANY OR BLACK CALF BOOTS FOR MISSSES, \$4.50 Pair

A splendid boot for school wear; made on smart, easy fitting last. High lace tops. Good weight sewed soles and medium low heels. Sizes 11 to 2.

MISSSES' 2-STRAP PATENT SLIPPERS,
 Sizes 11 to 2 \$2.95 Pair

A favorite with the girls; made of soft patent leather; flexible leather soles and rubber heels.

MISSSES' BLACK DONGOLA KID 2-STRAP SLIPPERS
 Sizes 11 to 2 \$2.95 Pair

Another favorite with the girls; made of fine kid leather; flexible leather soles, and rubber heels.

MAHOGANY OR BLACK CALF BOOTS FOR SMALL GIRLS
 Sizes 8 to 10½. Priced \$2.95 Pair

Splendid value are these two lines in "Cote" make; high laced tops; neat round toe last; good weight sewed soles and low heels.

GROWING GIRLS' PATENT LEATHER STRAP PUMPS

Sizes 2½ to 7. \$3.95 Pair

A splendid shoe for the growing girls. Made on neat, easy-fitting last, flexible soles and medium rubber heels.

MAHOGANY CALF BOOTS FOR GROWING GIRLS

Sizes 2½ to 7. Priced \$4.95 Pair

BLACK BOX KIP BOOTS FOR GROWING GIRLS

Sizes 2½ to 7. Priced \$4.50 Pair

SPECIAL—BLACK KID OXFORD,

Sizes 2½ to 4½. Priced \$2.85 Pair

A nice last for growing girls; medium last; good weight soles and low heels.

MAHOGANY CALF BROGUE OXFORDS FOR GROWING GIRLS. Sizes 2½ to 7. \$5.50 Pair.

Very smart, comfortable fitting last; Goodyear stitched soles; medium low heels.

School Hose for Boys and Girls

"BUSTER BROWN STOCKINGS FOR BOYS

Priced 35c to 65c Pair

Knitted from strong cotton yarns; black only. All sizes, 5 to 11.

"PRINCESS" RIB HOSE FOR GIRLS, Priced 40c to 60c Pair

A splendid hose for girls, knitted of fine cotton yarn in 1x1 rib. Colors black, brown, white. Sizes 5 to 10.

SPECIAL—"HAPPY LAD" BLACK COTTON RIBBED HOSE
 at 30c and 35c PAIR

Splendid value in hose for the boys or girls; knitted in 2 in 1 rib; sanitary fast dye. Sizes 7 to 10.

"LITTLE NELL" FINE ALL WOOL CASHMERE HOSE FOR CHILDREN, Priced 50c to 85c Pair

Knitted of fine cashmere yarn. Colors black, brown, red, white. Sizes 5 to 8½.

FIRST SHOWING NEW FALL MILLINERY

**Thursday, Friday
 and Saturday**

SEPTEMBER 6th, 7th and 8th



It is with pleasure that we announce the first showing, which in completeness, variety, and exclusiveness, is as near perfect as care, thought, experience and discrimination can possibly make it.

We are also advised by our Mr. Lord, who is now in the east, that Pattern Hats of exclusive design are being rushed forward by express for this event. One and all are cordially invited to attend.

School Wear for Boys



ST. MARGARET'S JERSEYS FOR BOYS

This is the little jersey that mothers like for the boys. English make; soft durable yarn and fast colors. Navy, brown, saxe and red. Sizes 20 to 32. They are real smart for little gents. See our range. Priced from \$1.75 up

SHIRT WAISTS FOR THE BOYS

Shirt waists will be popular with the boys while the weather is nice and warm. We have some splendid values in shirts and shirt-waists for school wear. Priced from 75c to \$1.50

BOYS' BLOOMERS FOR SCHOOL WEAR

Boys need something strong and durable for the hard wear and tear of school days. We are showing some real values in tweeds and moleskin bloomers for boys of all ages. It will pay you to see our values. Priced from \$1.25 up



**New Fall
 Fabrics
 Are Here**

Silks, woolen and cotton fabrics which, for their beauty in texture and richness in color, have been chosen by fashion as the leaders for making up fall garments. The display is indeed a most inviting one from every point of attractiveness.

54 INCH ALL WOOL CREPE CLOTH, \$3.50 YARD

This is one of the season's newest weaves, and will be very popular for making dresses and skirts. Plain shades of grey, sand, nigger brown.

54 and 56 INCH NEW ALL WOOL SPORT FLANNELS
\$2.25 and \$2.50 YARD

Flannel will again be popular for fall and winter. We are showing two splendid qualities. Plain colors, rose, paddy, henna, sand.

58 INCH HOMESPUN SKIRTING, \$3.00 YARD

Lovely material, suitable for fall skirts, shown in large check effect in brown, red and blue mixed.

56 INCH CHECK TWEED SKIRTING, \$3.75 YARD

Beautiful skirting material of all pure wool; soft worsted finish; color of light heather with brown check and dark heather with blue check.

GALATEA SHIRTING, 35c YARD

A splendid wearing and washing cloth, and is specially suited for making men's shirts, boys' blouses, women's dresses, etc.

"HOLLINS" PYJAMA CLOTH, 65c YARD

This English cloth is specially suited for making pyjamas, night gowns; nice stripe effect in colors of blue and white and mauve and white.

"HORROCKSES" WHITE FLANNELETTES, 45c and 50c Yard
 Unequalled for their beautiful soft finish and splendid wearing and washing quality.

33 inches wide, 45c Yard 36 inches wide, 50c Yard



**For the Girls'
 School Wear**

NAVY SERGE PLEATED SKIRTS

Made of all wool serge, white cambric waist; ages 6 to 14 years. Priced \$3.35 and \$4.95

GIRLS' PLEATED TWEED SKIRTS, \$5.75 EACH

Very smartly made of check and plaids, in all wool. Colors of black and white, navy and tan, navy and grey.

GIRLS' DRESSES, Priced \$4.25, \$5.95, \$6.95, up to \$11.95

Very smartly made and finished; all wool serge, serge and flannel. Sizes 4 to 16 years.

Hardware Department HARVEST SPECIALS

First Quality Two Coat Enamelware

2-quart Double Boiler, reg. \$1.85. Special \$1.35

4-quart Sauce Pan, reg. 65c. Special 50c

12-quart Preserving Kettle, reg. \$1.65. Special \$1.15

12-quart Convex Kettle, reg. \$2.50. Special .. \$1.95

No. 9 Deep Stove Pots, reg. \$1.95. Special .. \$1.50

12-quart Water Pail, reg. \$1.95. Special \$1.35

1-quart Water Dippers, reg. 65c. Special 45c

14-quart roll rim Dish Pans, reg. \$1.65. Special \$1.15

17-quart roll rim Dish Pans, reg. \$1.85. Special \$1.35

17-quart Kneading Pans, reg. \$2.95. Special \$2.25

13 inch Wash Bowls, reg. 70c. Special 45c

Up-to-Date
Cleaning
Pressing
Repairing

The best equipped shop between Calgary and Edmonton. It costs no more to have your clothes pressed on our sanitary steam press than by the old methods which only press the dirt into the fabrics.

Opposite Ford Garage
First Street S.

es to Wilson's For

T BUILT

AND REPAIRS
ALCANIZING WORKS
reet S.W.

G.W.V.A. CARNIVAL & STAMPEDE

The Biggest Sporting Event Ever Put On in Red Deer.

PROGRAMME At Exhibition Grounds

CALGARY KIDDIES, GRANDSTAND, 15 MINUTES' PERFORMANCE

MIXED COW PONY RACE, Half Mile—
First prize, \$15 and \$5 goods; second prize, \$12; third prize, \$7.
Entrance fee, \$2 daily.

COWBOY POTATO RACE—
First prize, \$5; second prize, \$3; third prize, \$2 goods.
Entrance fee, 75c daily.

BAREBACK BUCKING—
First prize, \$15; second prize, \$10; third prize, \$6.
Entrance fee, \$3; day money to winners, \$2.50.
\$25 Mackinaw Coat for rider that wins first twice in succession.

WILD COW MILKING—
First prize, \$8; second prize, \$6; third prize, 4.
Entrance fee daily, \$1.25.

DEMOCRAT RACE—
First prize, \$10; second prize, \$7.50; third prize, \$5.
Entrance fee daily, \$1.50.

WILD STEERS AND COW RIDING—
First prize, \$8; second prize, \$6; third prize, \$5.
Entrance fee daily, \$1.60.

HALF MILE FLAT RACE, open to Farmers only—
First prize, \$12 and \$5 goods; second prize, \$7 and \$4 goods; third prize, \$5 and \$3 goods.
Entrance fee daily, \$1.50.

CALF ROPING—
First prize, \$8; second prize, \$6; third prize, \$3.
Entrance fee, \$1 per calf daily.

CLOWN RACE, riding steers backward—
First prize, \$5; second prize, \$4; third prize, \$2.
Entrance fee, 50c daily.



PROGRAMME At Exhibition Grounds

COWBOY RELAY RACE—

First prize, \$15; second prize, \$10; third prize, \$7.
Entrance fee daily, \$2.50. Day money, first \$5, second \$2.50, third \$2.
Winner of two successive races receives \$25 Navajo Blanket.

LADY BRONCHO RIDER, best all round rider—

First prize, \$15 and \$35 Dinner Set; second prize, \$10 and \$5 goods; third prize, \$10.
Entrance free.

EXHIBITION OF TENT PEGGING AND CAVALRY—

Contestants 78th Battery and the A.P.P.
First prize, \$10 merchandise; second prize, \$5 merchandise.

CHAMPION BRONCHO BUSTER—FINAL—

First prize, \$200; second prize \$100; third prize, \$50.
Entrance fee \$5. Day money—First, \$8; second, \$5; third, \$3.50.

WILD STEER CHARIOT RACE—

First prize, \$10; second prize, \$7.
Entrance fee daily, \$1.

WILD HORSE RACE—

First prize, \$15; second prize, \$12; third prize, \$8.
Entrance fee, \$3 daily. \$5 Leather Cuff man wins twice in succession.

GRAND PRIZE will be given to the lucky person that gets the winning number. Each person will receive a ticket at the gate on entry to grounds. Hold your ticket.

GRAND PRIZE for the Queen Contest—Diamond Ring, \$150.00.
Second Prize—White Gold Wrist Watch, \$75.00.

SEPTEMBER 13-14

Special Events and Attractions:

Mammoth Parade through Streets on Thursday Morning. Huge Midway on the Grounds. Boxing---Wrestling---Dancing Pavilion.
Announcement of Winner of Huge Queen Carnival. Raffle of Steel Refrigerator.
The Draw for the Winner of the Phonograph will be made Friday Night and the Result Announced in front of the Grandstand.

For further particulars, see posters or ask the Committee: J. T. Holmes, Chief Streatfield, Major R. C. Lister, Secretary, Stampede Headquarters, Red Deer.

It Pays to Deal at a Live Drug and Book Store

You are always sure of getting fresh goods here. Stock does not get old. Everything is on the move. Live people deal here—people who appreciate goods of quality and people who appreciate right and just prices. For dependable prescription work, ours is best, now and always.

Your vacation is over. Now you will need something for sunburn and tan. Better try Jergen's Lotion. Price 50c

Orchard White, for whitening the skin. Price 50c

Our Stock of Face Creams, Cleansing Creams, Massage Creams, etc., is complete.

COMPACT POWDERS
Let us show you our assortment of fancy compact powders and rouge in metal cases. All leading makes. Priced from 50c to \$2.50.

PRESERVING TIME NEEDS
Price's Canning Powder—16c 7 for \$1.00
Corks, Sealer Rings, Wax, Spices, etc.

Gaetz-Cornett Drug & Book Co.
THE **REXALL** STORE

SWAT THE FLY!
We have all the best fly dope. We recommend—
E.V. Vampiro Fly Powder, 2 for 25c
Lynman's No. 1 Insect Powder, \$1.50 lb.

SCHOOL OPENING
Youngsters need new books and supplies. You will get them here, as our stock is complete at right prices.

CLEAN TEETH
are essential to health. Start the youngster right with a new tooth brush. You will get them here, as our stock is complete at right prices.

CANDY
Our candy is fresh, as we turn our stock frequently. We stock the best, and for satisfaction and value we say buy here.

ATTENTION! G.W.V.A. MEMBERS!

A general meeting will be held in the Armouries on the evening of Friday, September 14th, 8.15 o'clock. As very important business connected with the coming Stampede will be before the meeting, it is hoped that every member will make a special effort to be present.

All returned men, whether members of the G.W.V.A. or not, who are willing to help in any capacity the Stampede are requested to get in touch with the committee, who will be pleased to allocate duties to them.

R. C. LARSEN,
President Red Deer Command.

WATCH RAID ON INN

Thrilling Scene in "Fog Bound" Attracts Large Crowds

Since prohibition has become more or less effective it has become a common sight to witness raids on different resorts suspected of selling liquor. This was amply evidenced during the filming of scenes for Dorothy Dalton's latest Paramount production, "Fog Bound," which comes to the Rex Theatre next Friday. All exterior scenes for this picture were shot in the vicinity of Palm Beach, Florida. One sequence shows a raid by revenue officers on one of the many inns in that section, and great curiosity was manifested in the event by society folk at this exclusive resort. At times the crowd was so great that the production had to be suspended for a time until the spectators were persuaded to move back. When the raid was in progress, the producer, decided to run no risk of a retake and so made several records of the shot, which is said by those who have seen the production to be one of the most thrilling and interesting episodes ever screened. David Powell is Miss Dalton's leading man, and Maurice Costello and Martha Mansfield are included in the strong supporting cast.

CARD OF THANKS

We wish to express our heartfelt thanks to the many friends who extended help and sympathy in our great bereavement.

Mrs. A. R. Brown.
Mr. and Mrs. William Collins.
Mr. and Mrs. William M. Ross.

Here and There

Nearly four thousand men were recruited by the Canadian Pacific Railway agents in England for work in the harvest fields of the Canadian West.

A sudden demand for wheat in Scandinavian markets has caused increased activity in the movement of grain through Vancouver. Four boats left with bulk wheat for ports of Norway and Sweden, marking the first direct grain shipments from the Canadian Pacific coast to Scandinavia.

The rapid increase in the export butter trade of Saskatchewan during the past year or two has been the outstanding feature of the provincial dairy industry. Recently the Saskatchewan Co-operative Creameries made a shipment of 25,000 lbs. of butter to China.

The export of gold bullion, gold coin, and fine gold bars from Canada, except as deemed advisable by the Minister of Finance, and as licensed by him, is prohibited until July 1, 1924, by proclamation issued in the current issue of the Canada Gazette.

Breaking all 1923 passenger traffic records, the Canadian Pacific S.S. "Metagama," westbound from Glasgow via Belfast, docked recently at Quebec, and Montreal the same evening, with a record number of 382 cabin and 1,078 third-class passengers.

"There are hundreds of first class farm workers in Scotland anxious to come to Canada, and the finest material Canada could wish for, but their wages are sufficient to barely support them and they are unable to accumulate funds for the passage." This is the opinion of Thomas Scotland, of the Canadian Pacific Railway Colonization and Development office in Glasgow, who recently arrived in Canada with a party of Scotch immigrants bound for the western provinces.

To J. K. L. Ross, director of the Canadian Pacific Railway, goes the honor of catching the world's record fish with rod and reel. At St. Ann's Bay, N.S., he landed a tuna weighing 712 pounds; length, 9 feet 2 inches; girth, 6 feet. Commander Ross used a Vorn Hofe tuna rod and reel, No. 39 thread line, with mackerel for bait. His catch took three and a quarter hours to land.

The world's wheat crop this year is estimated at 3,318,000,000 bushels, as compared with 3,104,000,000 bushels last year, an increase of 214,000,000 bushels, according to the International Institute of Agriculture at Rome. The estimated shipments from supply countries of the world for this year is 600,000,000 bushels, of which Canada is expected to supply 200,000,000 bushels, or about one-third.

Canadian trade with Australia is on the increase, according to returns made public by the Bureau of Statistics. Canadian exports to Australia for the twelve months ending with June were \$10,824,239 as compared with \$12,200,408 for the corresponding period ending June, 1922. Canada's imports from the Commonwealth have also increased. The imports from Australia for the last twelve months were \$1,545,820, as compared with \$1,275,871 for the year previous.

A collie dog is reported to have saved the life of an Ontario girl, while accompanying the child to a nearby store. On the way she stopped on the C.P.R. railroad tracks in the path of a westbound freight. Realizing the child's peril, the dog threw himself against her with sufficient impact to knock her clear of danger, and was not in pieces by the train before he could reach safety. The girl's mother tried to discourage the dog from going when the daughter started for the store, but he went, and the dog's saving the child's life, and died heroically as a result.

Legal Ads.

FORM "C" MUNICIPAL POUND NOTICE

To whom it may concern:
Notice is hereby given, in compliance with Section 29 of the Domestic Animals Act, that the following animals, as described below, were impounded on September 1st, 1923, in the municipal pound on Section 32, Tr. 28, Rge. 28, West of the 4th Meridian, in the Municipal District of Golden West, No. 371, Alta.:

Bay mare, weight about 1400 lbs., aged 12 years, branded OO on left hip and N4 on right shoulder, white hind feet.

Bay mare, aged 12, weight 1350, branded on left thigh, hind feet white. Black gelding, aged 4, weight 1000, white strip in face, branded on right thigh.

Bay gelding, aged 10, weight 1380, no visible brand. Black mare, aged 4, weight 900, no visible brand.

Grey mare, aged 11, weight 1100, no visible brand. Sorrel gelding, aged 6, light mane and tail, weight 1100, no visible brand.

Unless sooner released by payment of the proper charges or otherwise, the said animals will be exposed for sale on Saturday, September 15th.

G. E. WOODS, Poundkeeper.
Sept. 5, 1923. Red Deer P.O.

CITY OF RED DEER

VOTERS' LIST

NOTICE is hereby given that the Voters' List for the City of Red Deer is now prepared and open for inspection in the City Office during office hours. As the list is compiled from the assessment list made in October, 1922, it is necessary to see that your name is on the list if you are entitled to vote. Applications to have names added must be filed in the City Office on or before November 1st, 1923. Forms of information may be obtained there.

EXTRACT FROM MUNICIPAL ORDINANCE

ANY person who has been resident in the Municipality in the then current year prior to the first day of July, and who is otherwise duly qualified, whose name does not appear on the Voters' List, or who is not assessed on the roll high enough to be qualified as a voter, or whose name is put down in error, or whose name has been omitted from the last revised assessment roll (provided that the taxes are first paid on the property or income in respect of which he claims a vote), may either by himself or agent apply to have the list amended upon giving to the clerk a notice.

THE wife, husband, son or daughter of such person assessed, if a resident of the city and of the age of twenty-one years, is entitled to have his or her name added to the Voters' List as above provided.

A. T. STEPHENSON,
Sept. 5, 1923. Secretary-Treasurer.

REX THEATRE

To-Night

FAMILY

NIGHT

Florence Vidor

IN

"A Real

Romance"

ALSO

Pathe New

Comedy

BRING THE FAMILY

At 45---

THE EYES NEED ASSISTANCE FOR READING

If you are forty-five or older you will find that dull vision for reading and sewing frequently bothers you.

Our glasses make old eyes feel young again.

H. H. HUMBER

Graduate Optometrist

RED DEER ALBERTA

JOHNSON'S REPAIRS Always the Best—Yet No More Cost

E. G. JOHNSON Watchmaker & Jeweler

RED DEER

CHURCH NOTICES

St. Luke's (Anglican) Church—Divine service on Sunday next (16th Sunday after Trinity) at 11 a.m.; hours: 11 a.m., Matins; 2.30 p.m., Sunday school; 7.30 p.m., Choral Evensong; 8.15 p.m., Holy Eucharist; Choir practice on Friday at 8 p.m.

Christian Science Society, Michener Block, Sunday service at 11 a.m.; Sunday School at 12 o'clock. Wednesday, testimonial meeting at 8 p.m.

The Methodist Church, Pastor Rev. J. W. Churchill—Services, Sept. 9: 11 a.m. and 7.30 p.m., and Sunday school at 2.30 p.m. 11 a.m. communion service, Sacrament of the Lord's Supper will be administered. The pastor will preach at both services.

Knox Church, Sept. 9th, public worship at the usual hours. Morning service, The Material upon which the Holy Spirit must work. Sabbath school at 2.30 p.m. Evening subject, The common problem of all religions and the approach of Jesus and Paul to the problem.

Want Ads.

ROOMS TO RENT IN THE NEWS Block. Suitable for light house-keeping.

WANTED—SEWING BY THE DAY by experienced dressmaker—Miss Potter, Phone No. 442. Sept. 5, 2w.

POWER HAY PRESS FOR SALE, size 16x18. Excellent condition. Price \$375.00. Phone or write Stewart Bros., Deser and McCormick agents, Penhold, Sept. 4, 2w.

STRAY DOG—CAME ONTO THE premises of J. Ardell, Gaetz Ave. S., a few days ago, a small white dog, with name of R. Macdonald. Charming Cross, Ont. on collar. Will owner please pay expenses and take dog away. Red Deer, Sept. 1, 1w.

STAYED ONTO THE PREMISES of the undersigned, N.E. Sec. 4, Tr. 38, Rge. 27, W. of 4th, some time in June, one red and white moosey beaver, about a year and a half old. No visible brand. Will owner please pay expenses and take animal away—J. McCulloch, Red Deer P.O., Aug. 30, 2w.

GOOD SIX-ROOMED HOUSE and Barn on three lots, in North Red Deer, for sale. \$500.00 cash; balance on easy terms. Apply John Wood, P.O. Box 125, or phone 283, Sept. 5, 1w.

BUY FRESH FRUIT DIRECT from the orchard at cheap rates. Write Mrs. R. Kellor, Armstrong, B. C., B.C. 2, Sept. 5, 2w.

CITY OF RED DEER

Sealed tenders will be received by the undersigned until Monday noon, Sept. 10th, for construction of a bridge over Westlous Creek on Kingsmill Avenue and grading of road. Plans and specifications may be seen at the City office. Lowest or any tender not necessarily accepted.

A. T. STEPHENSON,
Sept. 5, 1923. Secretary-Treasurer.



WASKASOO LODGE No. 16.

Every Tuesday night at 8 p.m. in the Michener Block.

Several Cottages and Houses For Sale

We have a number of vacant houses, just the vaper for Sylvan Lake or salvage for farm granaries, chicken houses and stables, ranging in price from \$75 to \$350. Some of these houses cost over \$2,000 to build.

Money to Loan on Farms at 8 per cent.

Insurance of every kind at the least rate procurable, service rendered in every department.

W. J. BOTTERILL

Phone 119

COAL COAL

Newcastle Lump
Galt Nut
Galt Creek
Saunders Creek
Cardiff Lump
Penn Lump
Greenhill Steam
Wood

The above are the best coals mined in Alberta. We always have a stock on hand at prices that are right. Help yourselves, help us and help the country by putting in a load or two now before the grain starts moving.

We give real Service

Atlas Lumber Co.

G. F. NORRIS, Manager.

House Phone 308

Phone 81

COAL COAL

School Opened, Sept. 4th

We have made careful preparation for School Opening. Our stocks are complete in every way and our prices and values are right.

Scribbles, Exercise Books, Pencils, Rubbers, Rulers, School Bags, Eversharp Pencils, Waterman Fountain Pens. Everything Required for your School Supplies.

Full Stock of Text Books. See Our Big Windows

ALLIN & STEPHEN, Ltd.

THE CORNER DRUG & BOOK STORE

Fulton's Old Stand

RED DEER

PHONE 40

Things a Watch Owner Should Know

There is not such a thing as regulation of a watch that needs cleaning. Dust or corroded oil is just as apt to make it gain as lose. Many fine watches will continue to run for months after every bit of oil is dried up, but injury will surely follow. When the watch finally does stop, the highly tempered, finely finished steel pivots and winding parts are so badly worn that the cost of repairing will be very high and the watch may never again be as good.

To oil properly and clean a watch, the entire watch is taken apart, more than 150 parts; each part thoroughly cleaned, the old oil taken out and all pivots polished; the watch is then put together and new oil put in the proper places.

A. B. MITCHELL

PHONE 14 JEWELLER P.O. BOX 490

New location—Next to Bank of Montreal.

REX THEATRE FRIDAY--SATURDAY

The Star and Picture You Have Been Waiting For

DOROTHY DALTON

In

"Fogbound"

Dorothy Dalton in a role of conspicuous backbone Fighting her way past countless obstacles to a great happiness

COMING MONDAY

CHARLIE CHAPLIN

In

"THE PILGRIM"

FOUR REELS OF JOY

THE ORME FUNERAL HOME

FUNERAL DIRECTORS & EMBALMERS
PHONE 61
DAY OR NIGHT
108 THIRD ST. N.E. RED DEER, ALTA.

BUILD RIGHT

Don't throw your money away by building poor buildings with poor material.

When you do build, no matter how large or small, or what class of building, do it right.

Our material is dry and of the very best quality.

Consult us. Make free use of the Service we offer, and your building problems will be easy.

Buy Here for Better Satisfaction.

MANNING-SUTHERLAND
Lumber Company, Limited

P. C. Pederson, Local Manager, Phone 323.

Chas. Sinclair, Assistant, Phone 244.

Office Phone, 77.